

## Give your eyes a bold look with the brand new TS Kosmique Kajal Last up to 12 hours, completely smudge resistant and water proof

**National, 9<sup>th</sup> April 2018:** 'TS' the all new beauty and grooming accessories brand by Future Consumer Limited launches TS Kosmique Kajal. Formulated in **Germany** with some of the finest ingredients, TS Kosmique Kajal last up to 12 hours. Infused with the goodness of **Vitamin E, Aloe Vera and Jojoba oil**, TS Kosmique Kajal glides on effortlessly and evenly, to perfectly define eyes. The Kajal is priced at Rs. 160 and is available at an introductory price of just **Rs. 95**.

TS Kosmique Kajal comes in the form of a twister which is extremely easy to use and gives a deep black look with **just one stroke**. Dermatologically tested, **TS Kosmique Kajal is cruelty free, smudge resistant and completely water proof** to give you a glamorous look for long hours. TS Kosmique Kajal is also **100% free** from carcinogenic chemicals like Paraben which makes it a perfect choice for all Kohl lovers.

Speaking about the new launch, **Mr. Keshav Biyani, Head – Home and Personal Care, Future Consumer Limited** says, "TS is an answer to all beauty requirements. The brand will offer a wide range accessories that are required to groom one from head to toe. Our products are carefully curated for today's consumers and is sure to get well received by our customers. TS Kosmique Kajal is a perfect combination of smoothness & richness and is an ideal product for all kohl lovers."

TS Kosmique Kajal is suitable for contact lens users and can be purchased from your nearest Big Bazaar, Big Bazaar GEN NXT, Nilgiris, Easyday, Central and Nykaa.com.

### ABOUT TS

TS is an embodiment of the energy and spark of young India's desire to be selfie ready. TS offers grooming tools and accessories with a distinct character that openly glorifies vanity, not hide it, and revels in its outcome. TS provides the most effective & efficient products that fuel a desire for making everyday glamorous. The exaggerated bursts of product colours infuse energy in the idea of self-grooming. It celebrates the desire to look attractive and encourages gazing at yourself and putting yourself out there for the gaze. An innovative, electrifying explosion of grooming hacks that ignites desire to glam up and lets your revel in your vanity.

### ABOUT FUTURE CONSUMER LIMITED (FCL)

Future Consumer Limited (FCL), a part of the Future Group, operates in the Food and FMCG space with 27 brands in over 65 categories. FCL is constantly expanding its already existing vast portfolio of established Food & FMCG brands. Currently it caters to various categories



such as Basic Foods, Ready to Eat Meals, Snacks, Beverages, Personal Hygiene Care and Home Care. FCL has also set up India Food Park at Tumkur, Karnataka in partnership with the Ministry of Food Processing Industries, Government of India. Spread in 110 acres of land, this state-of-the-art food park facilitates end-to-end food processing along the value chain (grading, sorting, pulping, packaging & distribution) from the farm to the market.

**FOR MORE INFORMATION, CONTACT:**

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