

A CELEBRATORY AFFAIR FOR THE LOVE OF FOOD

~ Foodhall @ DLF Place hosts an evening with celebrity chefs for the launch of Party Chef Menu ~

~ The Party Chef Menu makes Foodhall the first retail superstore in India to launch personalized gourmet food catering services ~

National, 9th April 2015: India's premium lifestyle food superstore - Foodhall brought together the trend setters in lifestyle space to #PartyInStyle, who share the common passion for the love of food. These food connoisseurs like Aditya Bal, Pooja Dhingra & Vicky Ratnani are known to set the new idioms in contemporary food space. The evening saw a live cook up session by these Master Chefs whipping some delectable dishes, all inspired from the newly launched Party Chef Menu by Foodhall. The #PartyInStyle evening was not just about discovering the art of cooking but food lovers also got a chance to get a sneak peak in to the journey of these master chef's lives in the kitchen through a photo exhibit. A stylish soiree, attended by the who's who of the capital, the evening was dedicated to rejoice the nuances of global cuisines.

Hosted by Savitri Singh & Avni Biyani, #PartyInStyle at Foodhall @ DLF Place took place to launch the lavish Party Chef Menu. Foodhall's Party Chef Menu offers an array of gourmet food options, a personalized chef and live interactive food station for your parties. Taking inspiration from the menu, the masterchefs prepared some scrumptious delicacies, adding their magic touch to the recipes. Tickling our taste buds with appetizers, Vicky Ratnani's Quinoa Lentil Chaat and Coconut Water poached jumbo Prawn Spoonies swooned the audience with its taste. Aditya Bal's Pan Roasted Salmon Fillet and Pooja Dhingra's signature desserts - Red Velvet Cupcakes & Nutella Squares made everyone's evening a food-gasmic one!

Avni Biyani, Concept Head, Foodhall believes that Party Chef Menu will redefine the way parties are organized. *"An eclectic food is a key element for any party. The idea behind the creation of Party Chef Menu was to free our consumers from the kitchen chores and enjoy the company of their guests wholeheartedly. A personalized-chef-at-service works exclusively with the host to create a menu according to guests, choice, for varied occasions, themes and diverse flavor profiles. The service of setting up a fun food station at home will most definitely be a crowd puller!"*

Vicky Ratnani shares his mesmerizing experience at Foodhall - *"Right from housewives to chefs, this place is an ultimate place to shop for anything you want to cook."*

"I'm very excited to be part of the event. Foodhall has fantastic produce from the world over which inspires chefs and home cooks to experiment with new flavors and greatly broaden their cooking experience," says Aditya Bal.

Pooja Dhingra said, "I'm excited to be at Foodhall in Delhi. It's my favorite food store and I'm happy to showcase my desserts here. These are fun, easy recipes that will ensure you to party in style."

The photo exhibit showcasing some really fascinating work of these Chefs - Aditya Bal, Pooja Dhingra & Vicky Ratnani will continue to be at display in the mall atrium of DLF Place, Saket.

About Foodhall:

Foodhall, A premium lifestyle food superstore, Future Group's ambitious venture, is a pure gastronomical delight. Latching on to the love for global cuisines, Foodhall is an answer to every foodie's inner epicure. Launched in May 2011, Foodhall is a one-stop destination for a well travelled urban consumer who understands the nuances of gourmet cooking. An eye-appealing exotic store captures the novel concepts from around the world on one platter. With an aesthetic mix of Indian flavors with the west, this specialty store is a den of discovery - of the finest global foods and ingredients. Foodhall appeals to every food connoisseur with its custom-made gift hampers, monthly thematic festivals, beautiful display of fruits and vegetables, a spice station, live demo kitchen and fresh sampling of ingredients in the best possible combinations. These make shopping at Foodhall an enriching experience.

A perfect blend of culinary presentation and ingredients, Foodhall is at par with any international gourmet food store. It has an extensive global variety in every category - the offerings range from Tomotillo (Green Tomatoes of Mexico) to gluten-free breads such as pizza dough, bagels, to range of super-food options such as Greek Yoghurts, fat-free organic milk, Tofu, gourmet chocolates, oils and vinegars, smoked salmon, mock meats, specialty cold cuts, teas, fresh truffles and various food delights including a variety of Indian foods. Currently Foodhall is present in Mumbai, Bengaluru, New Delhi, Pune and Gurgaon.