

# INVESTOR UPDATE

Feb 2009

## PANTALOONS SPRING SUMMER COLLECTION

The Pantaloons **Spring Summer Collection 2009** was launched in the month of February. This season's western collection focuses on the 'slim fit' style and comprises of Striper Tee shirts and Cotton Casual Linen shirts with distinctive styles for men while for women, V necked Tee shirts and Tunics is the trend. The Denim collection consists of tones of new blue, classic black and greys.

The Ethnic collection consists of fresh colors of lively yellows, greens and fresh whites in delicate prints primarily block prints along with sequin embroidery and khadi prints. The Spring Summer Collection 2009 has received a very encouraging response from customers and will extend into May 2009.



## FUTURE GROUP BAGS 3 AWARDS AT IMAGES FASHION 2009

The Future Group won 3 awards at the 9th Annual Images Fashion Awards, organized by the Images Fashion Forum at Mumbai in the month of January 2009.

The awards conferred were -

- Most Admired Fashion Group of the Year - Future Group
- Most Admired Private Label - Pantaloons
- Critic's Choice for Pioneering Effort in Retail Concept Creation - Central



## FEBRUARY SALES

Sales in February '09 from Value Retailing stood at Rs. 299.53 crores, while sales from Lifestyle Retailing was Rs.171.43 crores. Home Retailing sales stood at Rs.87.87 crores. Same store growth under Value Retailing was 5.32 per cent, Lifestyle Retailing stood at 4.44 per cent and Home Retailing was (10.17 per cent).

Particulars	Feb 09	Feb 08	YOY%	July-Feb-09	July-Feb-08	%
	Sales	Sales	Change	Sales	Sales	Change
Value Retailing	299.53	230.24	30.09%	3,078.93	2,334.55	31.89%
Life Style Retailing	171.43	141.77	20.92%	1,230.46	966.62	27.30%
Home Retailing	87.87	69.66	26.14%	818.25	562.20	45.54%
<b>Total</b>	<b>558.83</b>	<b>441.68</b>	<b>26.52%</b>	<b>5,127.65</b>	<b>3,863.37</b>	<b>32.72%</b>
Less: Inter-Company Sales	23.44	33.75	-30.56%	319.86	266.33	20.10%
<b>Total</b>	<b>535.40</b>	<b>407.93</b>	<b>31.25%</b>	<b>4,807.78</b>	<b>3,597.04</b>	<b>33.66%</b>
<b>Same Store Growth</b>						
Value Retailing	239.15	227.08	5.32%	2,459.15	2,289.02	7.43%
Life Style Retailing	145.88	139.67	4.44%	1,013.65	960.12	5.58%
Home Retailing	33.68	37.49	-10.17%	286.82	287.24	-0.15%

Sales are in rupees crores

**Note:** 1.1 The above sales figures for the months of February 2009 and February 2008 include SIS sales of Rs.4.32 cr. and Rs.6.50 cr. respectively.

# BIG BAZAAR

## VALUE RETAILING

Store Count	Square Feet	Date of Opening	Location
109th Store	58,400 sq.ft.	24th February 2009	Aditya City Centre, Ghaziabad

### Upcoming Stores

7 Big Bazaar stores, including cut-in Food Bazaar's, are expected to open during the months of March & April 2009.

# FOOD BAZAAR

Store Count	Square Feet	Date of Opening	Location
149th Store	12,500 sq.ft.	24th February 2009	Aditya City Centre, Ghaziabad

### Upcoming Stores

The months of March & April 2009 will witness the opening of about 9 Food Bazaar stores, including cut-ins.

# pantaloons

## LIFESTYLE RETAILING

### Upcoming Stores

Three Pantaloons Fresh Fashion store is scheduled to open in the months of March & April 2009.



Store Count	Square Feet	Date of Opening	Location
8th Brand Factory	30,000 sq.ft.	26th February 2009	City Gold Mall, Ahmedabad



## HOME RETAILING

Store Count	Square Feet	Date of Opening	Location
2nd Furniture Bazaar (Factory Outlet)	4,200 sq.ft.	10th February 2009	Hyderabad

### Upcoming Stores

The months of March & April 2009 will witness the opening of about 4 eZone outlets and 1 HomeTown store.