



**Big Bazaar announces FREE SHOPPING during its Public Holiday Sale
from 29th September to 3rd October**

Shop for Rs.4000/- and get the entire value back

7% additional discount on HDFC Debit and Credit cards

National, 28th September 2018: Big Bazaar, the flagship hypermarket retail chain from Future Group is back with its mega property, 'Big Bazaar Public Holiday Sale' from **29th September to 3rd October**. Making it the biggest ever Public Holiday Sale, for the first time customers can enjoy **free shopping** throughout the exciting 5 days. During Big Bazaar Public Holiday Sale, customers can shop for Rs. 4000 and get Rs.4000 back through cashback and vouchers.

Customers will get Rs. 4000 back through a cashback of Rs.500 in their Future Pay wallet, electronics voucher worth Rs.1000, homeware & kitchenware voucher worth Rs.1000, home fashion voucher worth Rs.500 and fashion voucher worth Rs.1000.

Big Bazaar Public Holiday Sale will be held at 353 Big Bazaar, Food Bazaar, fbb and HyperCity stores at 142 cities across the country. Big Bazaar will offer exciting discounts and amazing deals on a wide range of products like grocery items, home fashion, apparel wear, electronic products and much more. In continuation to the 'Har Din Lowest Price' promise, Big Bazaar has dropped the price of over 1500 everyday use products.

Speaking about the Public Holiday Sale, **Sadashiv Nayak, CEO, Big Bazaar** says, "With each season of the Public Holiday Sale, we are delighted to see the growing support of our customers towards Big Bazaar. We have not only increased and enhanced our offerings but this year introduced Free Shopping offer by giving back Rs 4000 value of cashback and gift voucher on shopping of Rs 4000. We invite our customers to begin their festive preparations by making the most of the free shopping."

Customers using HDFC debit and credit cards can also enjoy an additional 7% discount on transactions of Rs. 3500 and above. Not only this, customers can grab the latest fashion for women, men and kids at a special discount. Apart from this, customers can enjoy a seamless shopping experience by booking a Fast Billing pass on <https://www.bigbazaar.com/fast-billing> which allows the customer to schedule a time for easy billing.

So go ahead and make the most of the Big Bazaar Public Holiday Sale.

About Big Bazaar:

Big Bazaar is the flagship hypermarket retail chain from Future Group, having presence in over 124 cities across the country. With its motto of “Making India Beautiful”, Big Bazaar ensures that all the products are of good quality and offered at the lowest prices. Promising 'more for less', Big Bazaar, offers 1.6-lakh mass-market product ranges that are sought by a majority of Indian consumers. It also offers a host of value-added services. The special discounts and promotional offers, which are available at regular intervals, make the format very unique and distinct. The consumer experiences a new level of standard in price, convenience, comfort, quality and store service levels.

For more information, contact:

Website: <http://www.bigbazaar.com> | **Facebook:** @BigBazaar | **Instagram:** @bigbazaar

Twitter: @BigBazaar | **Twitter:** @fg_buzz