

Akshay Kumar partners with Future Group's kabaddi franchise 'Bengal Warriors'

National 28th July 2017: Bengal Warriors, the Kolkata based kabaddi franchise powered by Future Group announces a partnership with Bollywood superstar Akshay Kumar. The Padma Shri and National Film Award winning actor is also extremely popular for fitness regimen and his love for sports. With the new partnership with Akshay Kumar, Bengal Warriors will bring in a breath of fresh air and positivity packed with a stronger team.

Speaking about partnering with Akshay Kumar, **Sandip Tarkas, CEO, Bengal Warriors** says, "There couldn't be a better partner than Akshay Kumar who apart from being a versatile actor is also known for his extreme fitness routines. This ownership will certainly boost the morale and energy of the team which will help all the players put their best foot forward. With few hours left for the league to commence, I would like to wish all the teams the very best. Fingers crossed, may the best team win."

Commenting about the association, **Akshay Kumar** says, "I have always believed that sport plays a key role in shaping ones personality and health. I have admired how Star Sports has helped make kabaddi so popular across the length and breadth of India and I am delighted to partner with Future Group to promote a homegrown sport like Kabaddi."

Bengal Warriors' revamped team features strong raiders like Jang-Kun Lee, Deepak Narwal, Anil Kumar, Kuldeep, Maninder Singh, Virender Wazir Singh, Vinod Kumar, defenders Ameares Mondal, Sandeep Malik, Surjeet, Young Chang Ko, Rahul Kumar, Shashank Wankhede and all-rounders Bhupender Singh, Ran Singh, Ravindra Ramesh Kumawat, Srikanth Tewthia and Vikash.

About Bengal Warriors

The world is about to wake up to our wild roar. We are the Bengal Warriors. We are driven by the warrior spirit. We leave nothing to chance. We play to rule. And above all, we aim to make Kolkata proud as its home team in the Pro Kabaddi league.

Powering the Bengal Warriors franchise is Future Group – Big Bazaar. Future Group and Big Bazaar are rooted in the City of Joy and are committed to developing Kabaddi in Kolkata and West Bengal. Together with the West Bengal unit of AKFI and the West Bengal Sports Ministry, we are working towards promoting the game at grass roots level and making Bengal Warriors a household name.

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