

HomeTown launches ‘Renoir’, India’s first ever TV bed

Ultimate in bedroom luxury providing leisurely weekends of TV viewing in bed

Mumbai, 30th August, 2012: Ever wanted to spend a leisurely weekend watching TV in bed, but couldn’t due to space constraints? All that is about to change as HomeTown has introduced in India for the first time ever, the ultimate in bedroom luxury with the Renoir TV bed. Ensuring that your Sunday mornings are never the same again, the Renoir TV bed provides relaxation and stylish living, with its multi-functional features.

Richly upholstered in chocolate brown faux leather, the bed is equipped for the buyer to install a 32 inch flat TV which can be mounted inside the foot board of the bed. The TV can be brought out or put back in with a remote control, thus saving space and providing a neat and compact look. The bed also features a special niche underneath to store a DVD player, remote controls and a set up box.

Commenting on the launch, Mark Ladham, President of HomeTown said: “TV beds have been taking the world by storm. For the first time ever, we are pleased to provide the Indian consumer with the opportunity to bring the ultimate in luxury into their bedrooms with the Renoir TV bed. Given the stress of modern life, we are sure that this is going to be a welcome addition to any bedroom.”

The Renoir TV bed retails at Rs.2,99,999, however the bed is currently available on a special introductory offer of only Rs. 1,35,999 at HomeTown stores at Noida, Vikhroli, Hyderabad, Marthahalli Bangalore and Kolkota.