

Gurgaon welcomes the ultimate destination for food lovers

Foodhall@Central

Gurgaon, December 2013: Future Group announces the launch of its premium food destination Foodhall@Central Gurgaon. The store targets the well-travelled urban Indian consumers who love to experiment with global cuisine and promises to expose customers to the finer nuances of food. Foodhall is an ultimate foodies paradise for connoisseurs and enthusiasts of good food and good taste.

Spread over 15,000 square feet area, this exclusively designed food retail chain is a one – stop shop offering novel concepts from around the world on one platter. With an aesthetic blend of Indian flavors with the west, this specialty store is a gastronomical delight. This is the fifth Foodhall store in India after Mumbai, Delhi, Bengaluru and Pune.

Foodhall offers an assortment of fresh and packaged foods and covers international and pan-Indian cuisine. From avocados from South America and over 60 varieties of cheese to freshly made authentic breads by in house chefs, Foodhall with its exhaustive range of offerings proves to be the ultimate foodies indulgence store for the curious and passionate souls who love to treat their taste buds with something new each time.

Well stocked in fresh produce, dairy and packaged foods, this food enthusiasts' hub boasts of an extensive frozen section and a good delicatessen selling cheese and poultry. One can also choose from their impressive array of breads, snacks, desserts and savories, both Indian and international.

Foodhall also caters to all the dining and cooking needs of customers with an array of kitchen appliances and accessories.

Interesting innovations and a highlights of Foodhall @ Central are the Live Counters with a café style seating serving freshly cooked food, ASA spice station offering a selection of over 150 rare and exotic spices and herbs from all over the world and Chado Tea Bar. With a live Pasta and Sushi counter, Juice bar serving fresh juices, Salad and Sandwich counter and a section serving Kunafa, finest Turkish baklava, this heaven for food lovers has mastered everything to do with Food: Variety, Specialty and Experience.

Foodhall @ Central's carefully designed palette will offer the following:

- International and Pan Indian Cuisine
- In-house bakery & Patisserie
- Asa Spice Counter -A range of spices sourced from all over the world in association with a Denmark based spice specialist company called ASA. The Spice Bar will offer a specialized service for grinding and making your own blends.
- Leonardo Olive Oil Bar -To build an experience to taste and buy finest olive oil from Italy as well as a range of various infused olive oils to choose from
- Demo Station -Live cooking session by the chefs everyday & special cookery workshop to be conducted periodically by celeb chefs & industry experts for hands on learning

- Tea Bar by Chado Teas from LA
- Largest Non Veg Section- The store boasts of the largest non veg section among all other Foodhall stores and is a perfect solution to any requirement of its customer as far as non veg ingredients and raw material goes
- The store also has a wine and beer section enabling the end customer meets all what he wishes to satisfy his/her taste buds under one roof
- Fresh Cheese imported from all over the world
- Mezze platters, Mexican platters and Antipasti platters
- A range of fresh Antipasti brought in from the middle east
- Fresh local as well as exotics fruits & vegetables imported from all over the world
- A dedicated section Kunafa (finest Turkish baklava)
- Health Conscious Food
- Exotic and Indian F&V section including fresh flowers and potted herbs
- A dedicated section catering to dining & cooking needs well equipped with a range of kitchen tools & accessories
- Live Pasta and Sushi counter, Juice bar serving fresh juices, Salad and Sandwich counter
- Gifting Solutions

Foodhall with its array of exclusive offerings and an inviting environment with wooden décor, warm lights and food visuals coupled with superior customer service and innovative display of food promises to create a complete sensory experience which will ensure an experiential, solutions oriented and most pleasurable shopping experience.

About Foodhall

Launched in May 2011 in Mumbai, Foodhall is a premium lifestyle food destination by Future Group. It targets the well-travelled urban Indian consumers who love to experiment with global cuisine and promises to expose customers to the next level of food retailing. Currently Foodhall is present in Mumbai, Bengaluru, New Delhi, Gurgaon and Pune. This store designed for “foodies” is a one – stop shop for food lovers and offers everything under one roof, right from daily essentials, exotic flavours, secret ingredients to premium kitchen accessories. Foodhall offers an assortment of fresh and packaged foods and covers international and pan-Indian cuisine. From swiss truffles and camembert cheese to sourdough breads and exotic berries from Europe, Foodhall with its exhaustive range of offering proves to be a one-stop store for the curious and passionate souls who love to treat their taste buds with something new each time.